



A Responsible Corporate Citizen

NBP Booth, Kartarpur Sahib Corridor

National Bank of Pakistan, being a Public Sector Commercial Bank, is fully aware of its social obligations. Over the years, it has integrated its social welfare and community development initiatives to achieve sustainable growth in the social and economic sectors of Pakistan. The Bank partners with organisations and Government authorities to implement its CSR initiatives to contribute towards the Sustainable Development Goals – particularly 3, 4, 5 and 10, i.e.:

- ◆ Good Health & Well-Being
- ◆ Quality Education
- ◆ Gender Equality
- ◆ Reduced Inequalities

Every year, the Bank invests large amounts towards bringing a positive change and improving the quality of life for members of society.

This year, the Bank was awarded 3 CSR Awards at the 12th CSR Summit Awards 2020 organized by the National Forum for Environment & Health. At the 9th CSR Summit Awards 2020, the Bank also won 2 Awards in the category of Community Support in Health & Education, Sports & Culture.

During the year, the Bank contributed PKR 26.9 Mn towards the well-being of the community under four CSR pillars.

Health



Due to the shortage of equipment, laboratories, doctors, paramedical staff and depleted infrastructure and buildings, the healthcare delivery system in Pakistan is short of standard healthcare facilities. Since the Government of Pakistan has limited resources, it is unable to fully meet the medical needs of the population living in the rural and urban areas of

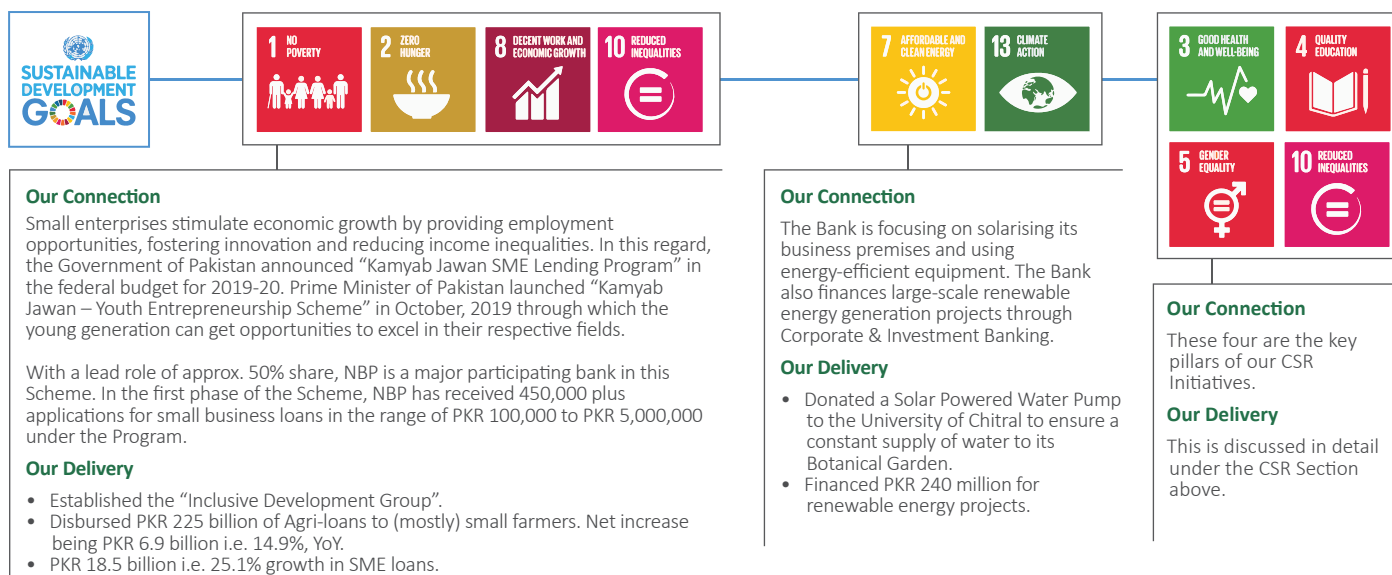
Pakistan. NBP, in partnership with various NGOs and institutions, arranges various medical and eye camps in remote areas of various province of Pakistan, and also helps in upgrading the infrastructure by providing financial and equipment support through concerned Patient Welfare Societies of various hospitals. This year, the Bank contributed PKR 11.8 million for better health of the communities. The initiatives were executed through renowned institutions, including:

- ◆ DHQ Hospital, Gwadar
- ◆ University of Chitral
- ◆ Aman Foundation, Karachi
- ◆ Waldain Memorial Free Eye Hospital
- ◆ The Patients Behbud Welfare (AKUH)
- ◆ Free Medical Camp at Wana, Karachi, Tharparkar



An Ambulance, equipped with portable oxygen equipment, cardiac monitor, paramedics & medicines, is donated to DHQ, Gawadar. Such ambulances are well-equipped to handle 80% lifesaving interventions & often handle critical cases.

Our key operations & areas of focus contribute to the UN Sustainable Development Goals



Education



NBP strongly believes that education plays a vital role in economic development and poverty alleviation. Pakistan urgently needs investment in excellent academic facilities for imparting skills amongst young people to help them utilize their highest potential. NBP has invested resources for the development of future generations and extended financial support for the construction of HUB School, KBSL, Aga Khan University, Habib University and IBA Karachi, Khan Abdul Wali Khan in Peshawar and Sukkur IBA. Rural area schools have been given books and furniture. To support NGOs like The Citizens Foundation School, NBP adopted one of the TCF Schools in Nawabshah. During the year, the Bank extended generous donations / sponsorship to various institutions throughout the county. This year, the Bank contributed PKR 6.3 million on this front. A few names to mention include:

- ◆ Namal College, Mianwali
- ◆ RIZQ Foundation, Karachi
- ◆ Govt. Boys Primary School Kankola, Peshawar
- ◆ IBA Accounting Club, Karachi

Women & Children



NBP provides support to different NGOs for vocational training to help the needy and poor women. The Bank has initiated a project called "NBP Empowered Women, Empowered Pakistan". The core objective of this project is empowering women in Pakistan to sufficiently fulfill their daily needs as well as earn a healthy, respectable and socially acceptable form of livelihood. Our contribution on this front for the year amounted to PKR 4.35 million. This year, the Bank sponsored 100 combined marriages for poor and deserving individuals, mostly in the interior part of Sindh, Balochistan and South Punjab, arranged on 26 January, 2020 at Railway Ground Karachi. This year, the Bank arranged a vocational training camp for women in Thar, Sindh.

To educate special children with the aid of audio & visual electronic gadgets, and to improve the speaking power of special persons, NBP donated a TV for special children at Prof. Iqbal Memorial Welfare Trust.

To impart professional training, education and skills development for special persons, NBP provided 10 computers to the Pakistan Independent Living Centre.



Donation to Namal College, Mianwali



12th CSR Summit Awards 2020



9th CSR Summit Awards 2020



The Bank conducted a Free Medical Health Camp for the poor people of Thar. A team of Doctors and paramedical staff worked very hard in the remote area of Thar and provided treatment to women who are facing Gynaec problems. Similarly large a number of old-age people were also treated for eye ailments at Burkio Chachro, Tharparkar.



NBP, with the help of a local NGO, conducted a Free Medical Camp for women in the suburbs of Karachi. The women living in underprivileged areas are facing difficulties in getting Antenatal Gynaecology, Eye, ENT and Dental treatment. More than 250 women and children visited the camp and most of the women were treated for Gynaecology-related issues.



Our Connection

We are encouraging our customers to migrate to paperless transacting channels i.e. online banking, mobile banking and e-statements. Migrating from paper-based annual reports to the digital medium is yet another initiative.

Our Delivery

- Launched Digital Banking Applications. This application is already serving 60,000+ customers.
- Migrated 12,000+ Annual Reports from paper-based to digital form.
- Launched EMV Debit Card.

Special Persons – Reduced Inequalities



Disability is not properly understood by various segments of society, and the disabled are not treated with respect. NBP, through its CSR initiatives, plays a vital role for special persons by providing them with opportunities to develop independence, confidence and fitness through participation in competitive sports activities. The Bank has organised cricket tournaments for blind and disabled persons. NBP also provides wheelchairs and tricycles. The Bank's contribution on this front for the year amounted to PKR 4.30 million. This year NBP donated 20 Motorcycle Rickshaws to the Pakistan Hindu Council for impoverished residents of Sindh, particularly the Disabled, to resolve their transportation problem as well as to help them earn their livelihood. Some of our key partners for facilitating special persons include:

- ◆ Pakistan Disabled Cricket Association
- ◆ Pakistan Hindu Council
- ◆ Pakistan Blind Cricket Council PBCC
- ◆ Pakistan Independent Living Centre

Solar-Powered Water Pump at Chitral - KPK

To provide a constant supply of water to the Botanical Garden at University of Chitral, a Solar-Powered Water Pump was supplied by National Bank of Pakistan. It will help to maintain the green environment of University of Chitral.

As a special project this year, the Bank is also arranging to provide 15 pre-fabricated homes at the cost PKR 7.5 million to the affected by the earthquake.



The objective of the Medical Camp was to provide healthcare services & medicines for needy people of the area. This noble cause gave relief to the war-affected people in this extremely remote area of KPK.



In collaboration with Kaus-e-Kazah Welfare Organization at District Tharparkar. Women of the area attended the skill training of Drafting, Cutting, Tailoring, Machine & Hand Embroidery, Knitting & Textile Designing. In the end, the Bank provided sewing machines to every participant so they can earn a livelihood for their families.



10th International Women Leaders' Summit



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